Party Zone Winter Programs

The "Party Zone" Qualified Contest

At retail with three pack purchase receive a disposable camera to take pictures of your party time with your friends or family or bring it to a party zone and make new friends. Send in your photos and win! In addition you will receive our winter party zone catalog and be placed on our special V.I.P. mailing list.

"Party Zone" continuity

Choose from over a hundred items that would help you to enjoy the winter such as skiing sun goggles, lip lotion, sun screen,body lotion, long sleeve t-shirts, sweat shirts, gloves, socks, jackets etc. all part of our party zone catalog, which you will receive by entering the "Party Zone" qualified contest. It will also be made available for those who missed the contest at participating retailers or via direct mail. Choose the items you would like and send in the required proofs of purchase to receive them all year long. And for every order you send in we'll automatically enter you to win everything in the catalog for you and a friend and weekend trip for two to the getaway vacation of your choice! So the more you order the better your chances are of winning! As an added bonus use your VIP Party Zone card when you order and you'll get an additional discount on premiums just for being a member.

Floating Party Zone program

Don't miss out on the next big bash because you were not in on the secret location of the Parliament Floating Party Zone. Hang with the in crowd at all the hottest spots in your area. The site will change from party to party so those in the know won't miss out! Win great prizes and meet hip people all winter long. These clubs can feature up and coming, D.J's comedians, bands, and other entertainment, on special Party Zone nights.We can utilize clubs which already have a corresponding tropical theme (for example: SOB's or Sugar Reef) The club will be transformed into a resort type of an atmosphere or beach party scene complete with sand,palm trees and volleyball. Hawaiian type luau, limbo contests, and BBQs will set the stage so you feel like you've embarked upon a tropical tour of the islands without leaving your area.

It is not necessary to have a beach atmosphere for this program. We can simply have a drawing for an Island vacation at the end of the evening. If you are one of the lucky winners that night be prepared to leave immediately on a weekend trip to somewhere warm and sunny. So bring an overnight bag and swim gear. You will also be eligible for the Sweepstakes drawing grand prize to the island of your dreams for two weeks at the end of the program. With a 1-800, via your party zone pass you will know the number to call to find the party closest to you.

Party Zone party pass

Using your party zone pass (which you can obtain via mail in offer with 2 UPCs, or at a ("Party Zone Night.") you can receive discounts on phone calls, premium items, discount admissions for participating Party Zone night clubs and events. It will also have a 1-800 number for various Parliament Party Zone info. It will also put you on the inside track to the Parliament Floating Party program.

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Source: https://www.industrydocuments.ucsf.edu/docs/ngdn0004

Urban Alternative Beach Party(smoke easy)

At each smoke easy/beach party you will have the chance to rock and roll with Johnny Zone nd his Party band along with the hippest bands in your area. While watching the latest winter porting events on large screen TV in our participating sports bar or night club, you can win ne of many great prizes such as ski glasses, jackets, snowboards, skis, snowmobile, or a veekend in Lake Tahoe (the Hampton's of the winter). You'll mingle amongst the who's who f the glamour and entertainment world and enjoy some fine dining and great skiing.

Party Zone Value-pak

With a three-pack purchase you'll receive your Party Zone Pak. The Pak will include such tems as your VIP membership card, coupon booklet for retail discounts on pack and carton urchases, key chain and carrying case. Will also be available for purchase at Urban Alternative Beach Party's.

Parliament Party Zone Blues Nights

Win a chance to be part of the House Of Blues television audience or attend major and local Blues concerts by "singin' the blues" to us about you worst vacation experience, or the heart-breaking sob story about "the one that got away" must be written in blue ink on white paper. Local clubs will sponsor blues jams where people can come up to sing karaoke to their avorite blues tunes or tell their blues filled story on stage with the band playing slow blues behind them, or just jam a tune or two 'till they feel better.

Party Zone T-shirts segment

Party Zone nights should also have electronic photo t-shirts available for you to place your act picture on the shirt caught in the act of partying. There will also be a staff photographer capturing the fun. Musically oriented smokers may sit in for a song or two with the band.

"Party Zone" Grammies/MTV party

The ultimate music party will capture you and three friends on MTV cameras, you will be a guest at one of the most celebrated events of the year, The 1996 Grammy Awards Show and after show party in New York City and all you need to do is send in two UPCs, and fill out an entry form which will ask you a few music related questions. Runners up, as well as Grand prize winner, will receive a copy of each Award nominated artist's CD.

Party Zone Entertainment Continuity

Get a jam packed Parliament Blues music catalog full of Party Zone Paraphernalia. Deliver via n store display, pack onserts retail, D.M. Catalog features the best Blues/R&B posters, CDs, video's, T-shirts, etc. Other Party stuff like radios, CD players, VCRs, LD players, etc. will also be available. Just send in required amount of UPCs to redeem premiums.

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Winter "Pool Party" Contest

Win a chance to go from pool hall to poolside, In Parliament's Winter "Pool Party" Contest. Participate in a pool contest at your local bar and win free Parliament tee shirts that proclaim your winning status. At the end of the evening winners can participate in the final playoffs to win a grand prize of a week long getaway for two to a beach front pool party in South Beach Miami.

Smoke Easy Membership Subscription

Become a member and get a free subscription to Parliaments own under ground paper/ magazine, featuring the latest in hot news, music, fashion and entertainment. providing you with information on upcoming events, with discounted admission to the hottest clubs. Also offered in this magazine will be wearables that have slogans talking to the issues of freedom to smoke. Premiums will be available though proof of purchase. You can find subscription cards on packs of Parliaments or visit any of the Parliament Smoke Easy events to get your first issue. (card members automaticly recive subsciptions)

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